

Gala Jingle Challenge – Terms & Conditions

1. Introduction

The Gala Jingle Challenge ("Promotion") is a social media competition organized by Paradise Foods Limited. By participating in this Promotion, entrants agree to be bound by the following Terms and Conditions.

2. Promotion Period

The Promotion runs from **Monday 14th July 2025 to Sunday 7th September**. Entries submitted after the closing date will not be eligible.

3. Eligibility

- Open to all residents of Papua New Guinea aged 13 years and above.
- Participants under 18 years of age must have parental or guardian consent.
- Employees of Paradise Foods Limited and their immediate families are not eligible to participate.

4. How to Enter

To enter the Gala Jingle Challenge:

- a. Purchase any Gala product during the promotion period.
- b. Download the official Gala Jingle.
- c. Record a 30-second creative video using the jingle and featuring a Gala product.
- d. Post the video to Facebook or Instagram with **public visibility**, tag **@GalaPNG**, and use the hashtag **#GalaChallenge**.
- e. Videos must be posted from **personal social media accounts only**. Submissions made through business, influencer, or brand accounts will not be eligible.
- f. Ensure your post remains live and public for the duration of the promotion.

5. Selection of Winners

- The **Top 3 posts** with the highest number of **likes** by the end of the promotion will be deemed winners.
- Likes must be from genuine profiles. Paradise Foods reserves the right to disqualify entries suspected of using fake likes or engagement tools.
- Winners will be announced on **Tuesday 9th September 2025** via the official Gala PNG social media pages.

6. Prizes

- Each winner will receive **one prize combo set** consisting of:
 - **1x DJI Mini 3 Drone**
 - **1x Electric Scooter**
 - **1x JBL Headphones**
- There will be **three (3) winners total**, and each winner will receive the same combo prize set.
- Prizes are not transferable or redeemable for cash.
- Paradise Foods reserves the right to substitute prizes with equal or greater value if necessary.

7. Content Usage

By entering this promotion, participants grant Paradise Foods Limited permission to use, reproduce, and publish submitted content (video entries) for promotional purposes across any platform, without compensation.

8. Disqualification

Paradise Foods Limited reserves the right to disqualify any entry that:

- Contains inappropriate, offensive, or illegal content
- Is submitted without a qualifying purchase
- Fails to meet the entry requirements
- Is submitted from a business or influencer account
- Appears to manipulate engagement metrics (e.g. fake likes)

9. Liability

Paradise Foods is not responsible for any:

- Late, lost, or misdirected entries
- Technical failures or social media outages
- Personal injury or damages resulting from prize use

10. General Terms

These Promotion-specific Terms & Conditions are subject to and must be read in conjunction with the **General Terms & Conditions** available on the Paradise Foods website. In the event of any inconsistency, the **General Terms & Conditions** shall prevail. See www.paradisefoods.com.pg for details.

11. Contact

For questions or further information, please contact promotions@paradisefoods.com.pg or message us on our official Gala PNG Facebook or Instagram pages.